

Department of Economics

The scope of research activity in the Department of Economics is related to the following research areas:

1) Macro and microeconomic determinants of sustainable development

- ▶ Agribusiness networks as the factor of sustainable development
- ▶ Spatial dependencies between synthetic measures of the level of sustainable development and institutional infrastructure
- ▶ Ecologization of food industry enterprises
- ▶ Social responsibility of agribusiness enterprises
- ▶ Sustainable consumption
- ▶ Ecological infrastructure and its condition and level of development in rural areas
- ▶ Food security
- ▶ Multidimensionality of globalization processes, in particular international trade of agricultural products

2) Sources of renewable energy in the economy

- ▶ Global energy and resource problems and their impact on energy security
- ▶ Renewable energy sources and their economic and ecological efficiency
- ▶ Development strategy of the Polish energy sector
- ▶ Economic policy of the European Union and its impact on renewable energy development

3) Organic food market

- ▶ Organic food producers as market participants
- ▶ Organic food processing
- ▶ Organic food distribution channels
- ▶ Organic food consumer

4) Social aspects of economic development

- ▶ Living standards in rural areas
- ▶ Uncertainty of income and employment among rural population
- ▶ Professional activity of the population in rural areas
- ▶ Social security

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Department of Economics and Economic Policy in Agribusiness

Research performed in the Department of Economics and Economic Policy in Agribusiness covers a wide range of scientific problems, such as:

1. Economic policy and agri-food policy:

- ▶ Macroeconomic conditions for the development of the agri-food sector,
- ▶ Fiscal policy and development of the agri-food sector,
- ▶ Monetary policy and development of the agri-food sector,
- ▶ The development of agribusiness as a subsystem of the national economy in Poland and the EU,
- ▶ Competitiveness of the Polish agri-food sector,
- ▶ The impact of the Common Agricultural Policy measures on the development of agriculture and rural areas,
- ▶ Income situation and social policy towards rural areas and agricultural population;

2. Economic geography, regional policy and rural development policy:

- ▶ Regional policy in rural areas,
- ▶ Spatial conditions for economic activity in rural areas and development of SMEs,
- ▶ Regional diversity of the development of the agri-food sector,
- ▶ Regional and local development strategies,
- ▶ The European Union's finance in regional and local development,
- ▶ Problems of rural development after Poland's accession to the EU - the impact of the Common Agricultural Policy measures on rural development,
- ▶ Determinants of agritourism development;

3. International economics:

- ▶ General and partial equilibrium models in international competitiveness research,
- ▶ Foreign trade and measures of international competitiveness,
- ▶ Foreign direct investment in Poland, EU countries and in the world,
- ▶ International finance,
- ▶ Research on the impact of liberalization of world agricultural trade on the situation of agriculture on a global, European and national scale,
- ▶ Global conditions for the development of the agri-food sector,
- ▶ Nutrition situation (food security, food losses and food waste) on a global and regional scale;

4. The economics of European integration:

- ▶ Problems of development of the agri-food sector after Poland's accession to the EU,
- ▶ Structural changes, production and efficiency of Polish agriculture after accession to the EU,
- ▶ Agricultural sector in the EU Member States, EU candidate countries and Eastern Partnership countries,
- ▶ Structural policy of the European Union in the development of agriculture and rural areas,
- ▶ Modeling optimization of allocation of funds for the development of agribusiness and rural areas in Poland,
- ▶ Changes in the Common Agricultural Policy under the influence of global processes and their regional consequences;

5. Marketing and economics of consumption:

- ▶ Consumer behaviour (models and patterns of behaviour, determinants of behaviour, decision-making),
- ▶ Youth marketing and marketing in sport,
- ▶ Neuromarketing,
- ▶ Marketing analysis (marketing environment, marketing strategies, marketing plan),
- ▶ Economics of consumption (quantitative and qualitative patterns of consumption, determinants of consumption, economic determinants and regularities in consumption);

6. Market analysis (e.g. grain industry, oilseed industry, dairy industry, bakery industry, fruit and vegetable industry, catering business);

7. Retail trade (changes in trade, perception of retail outlets, shopping habits, purchasing models, distribution channels for food products);

8. Economics of food industry enterprises:

- ▶ Production management in enterprises,
- ▶ Quality management systems,
- ▶ E-business,
- ▶ Enterprise innovative efficiency (innovation fitness),
- ▶ Dairy economics;

9. Agritourism (economics of agritourism, agritourism farm management, demand for agritourism services, agritourism in the world, new trends in agritourism);

10. Behavioral economics;

11. Problems of population aging in Poland, other countries of the Baltic Sea Basin and in the European Union (socio-economic status of elderly people and the characteristics of their households referring to the living conditions, demographic situation, health and income level, standard of living and consumption patterns among elderly population).

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Department of Finance and Accounting

Research in the Department of Finance and Accounting focuses on four broad areas:

1. Use of econometric, statistical, taxonomic and decision-making methods for evaluation, modelling and causal identification of such socio-economic issues as:

- ▶ social, economic and financial situation of local administrative units,
- ▶ sustainable development of the units,
- ▶ living standards and quality of life of their inhabitants,
- ▶ financial situation of households categorized by specified criteria,
- ▶ income inequality of households and local administrative units,
- ▶ economic activity of the rural population;

2. Economic and financial condition of farms, food industry operators and banks within the economic environment in Poland as compared to other EU countries:

- ▶ cross sectional assessment of economic and financial condition of farms in Poland and other EU countries,
- ▶ analysis of farmers income in the context of European integration and globalization,
- ▶ analysis of financial security of food industry operators,
- ▶ evaluation of the financial standing of cooperative banks;

3. Market instruments of price stabilization and risk management in agriculture, including:

- ▶ exploration of micro- and macroeconomic factors that ensure viability of derivatives in agriculture,
- ▶ financial analysis and economic risk assessment in farming and agricultural processing operations,
- ▶ evaluation of price risk level in agriculture,
- ▶ identification of methods and techniques used in agriculture to protect against the risk of adverse price changes,
- ▶ organization and functioning of market institutions that secure prices of goods in future transactions, i.e. commodity exchanges, collective warehouses;

4. Valuation of biological assets in agriculture and agricultural operations:

- ▶ appraisal of biological assets at historical cost and fair value,
- ▶ pricing of non-commodity products in agriculture.

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Departments area of research

Department of Law and Enterprise Management in Agribusiness

Basic research areas in the Department of Law and Enterprise Management in Agribusiness include:

- ▶ modern business management instruments, modern business management tools,
- ▶ strategic management,
- ▶ human resource management,
- ▶ marketing management,
- ▶ logistics management,
- ▶ municipality management,
- ▶ economics of sustainable development,
- ▶ economics of the agri-food sector,
- ▶ economic analysis of enterprises,
- ▶ economics and organization of agriculture, horticulture and wood industry,
- ▶ agritourism in Poland and the European Union,
- ▶ protection of intellectual property in enterprises and agriculture,
- ▶ analysis and evaluation of Polish and EU regulations in agribusiness,
- ▶ commercial law,
- ▶ food law,
- ▶ legal protection of farm animals,
- ▶ legal and economic aspects of forest management,
- ▶ legal and economic aspects related to real estate trading,
- ▶ agricultural business insurances,
- ▶ insurances and social policy,
- ▶ labour law.

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Department of Social Sciences and Pedagogy

The main research interests in the Department of Social Sciences and Pedagogy are as follows:

- ▶ The problems of implementing social policy in Poland in the conditions of the market economy,
- ▶ The socio-economic aspects of environmental protection and natural resources,
- ▶ The directions of multifunctional rural development in the light of the present social problems,
- ▶ The role of the state and public participation in the rational management of the environment and its resources,
- ▶ The methodological issues of social sciences,
- ▶ The role of local governments,
- ▶ Social changes in rural areas,
- ▶ Ethics in business,
- ▶ Social pedagogy,
- ▶ Man and metaphysics,
- ▶ Hermeneutics,
- ▶ Phenomenology of religion,
- ▶ The pedagogy and organization of leisure time,
- ▶ The problems of sustainable development,
- ▶ The genesis, role and meaning of the "Global Governance" concept,
- ▶ The issues of energy self-sufficiency in the local and regional dimension,
- ▶ Problems of consumer behaviour and behavioural economics,
- ▶ Business ethics,
- ▶ Eco-philosophy,
- ▶ Psychology and the art of negotiation.

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